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Press Release

The Challenge Program, Inc. Kicks Off Program at Riverview High School



The Challenge Program, Inc., a regional non-profit organization designed to provide high school students with incentives for success, recently kicked off the program with an orientation assembly at Riverview High School.

The program partners with businesses to motivate high school students to excel, both in and out of the classroom. Jendoco Construction is the sponsor of Riverview High School.

During the "Survivor Games" themed assembly, The Challenge Program introduced the award categories of Attendance, Academic Improvement, Academic Excellence, The STEM Award, and Community Service. Senior award winners will be awarded with their checks in the spring of 2014 and the underclassmen will receive their awards the following school year during the Kick-Off Assembly and Awards presentation. The total amount of awards is \$3,000.

Chris Klehm of Jendoco Construction along with Mark Ziegenfuss of The Challenge Program, Inc., addressed the students.

Since 2003, through the generous support of businesses, foundations, and individuals, The Challenge Program, Inc. has been introduced to more than 330,000 students and checks totaling more than \$2 million have been presented to over 8,000 high school students in more than 100 high schools in Pennsylvania, West Virginia, and Ohio.