



Dear Riverview Parents,

We hope you are well! Can you believe that next week will mark the last quarter of the 2021-2022 school year? We hope that the spring weather and spending some additional time outside serves you well. We wanted to reach out to you briefly this week to discuss a few quick items:

1. **The Little Mermaid** – The students have been working so hard on preparing for the musical and this week is *SHOWTIME!* Tickets can be purchased on our District website under “[Musical](#).” We hope to see you there!
2. **Strategic Planning** – As previously discussed, we are engaged in a strategic planning process where we are looking to hopefully get past the pandemic and begin to build into the future. Last week we sent out an optional survey. If you have about 30-45 minutes to spare, your feedback is always appreciated. We will keep the survey open for another week. The survey has been directly emailed to parents.
3. **School Spirit / School Branding** – We want to provide a brief update on the refreshed branding we have been working on for the District. First and foremost, we are all Raiders! The flag has been the athletic department’s spirit mark for many years and this logo can be seen on gym floors and walls, on athletic gear, and on our District website. Last year, we also created the District [branding guide](#) to ensure that all representations of our logos were uniform, consistent, and most importantly, trademarked. We are refreshing our high school gym spaces this summer to generate additional school spirit and be in line with the branding guide. We added an additional logo this year to commemorate our 50th anniversary, which pays homage to all of the Raiders that have preceded us (and the football team even incorporated the 1971 logo on some of their “throwback” items). After feedback from parents and students, we are also looking at an online option for families to purchase gear with all of our trademarked logos. This is all an effort to “raise the flag,” generate some much-needed school spirit after a difficult two years, and create spaces that continue to be fun, exciting, and prideful for students.
4. **No School Thursday and Friday** - This is a reminder that there is *NO SCHOOL* on Thursday and Friday of this week. The fourth nine weeks begins on Monday, April 4th! Please enjoy the long weekend and the beautiful spring weather!

Please reach out if you have questions or need something. We are here to serve, support, and answer questions. Have a wonderful week and please continue to stay happy, peaceful, and safe. We appreciate your continued support of the Riverview public schools. Go Raiders!

Sincerely,

The Riverview Administration